

# ABOUT ME

**BEST-SELLING AUTHOR**

**PUBLICIST**



ORLANDO, FL

KEAIDY BENNETT



**WHO**

**AM I?**

HOLA! I'M KEAIDY BENNETT, A STORY KEEPER WHO BELIEVES THAT HOARDING STORIES IS A DISSERVICE TO THOSE WHO NEED THEM.

WITH AUTHENTIC STORYTELLING AND STRATEGIC SUPPORT, I HELP AUTHORS AND ENTREPRENEURS BUILD BESTSELLERS, COMMUNITIES, AND LEGACIES.

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**(1)**

# WHAT

# IDO

STORY DEVELOPMENT

PUBLISHING & PRODUCTION

MARKETING & PR STRATEGY

LAUNCH CAMPAIGNS

MEDIA CONTENT

BOOK WRITING & BINDING  
WORKSHOPS

SCHOOL READINGS &  
AUTHOR EVENTS

CUSTOM PUBLISHING  
HOUSE CREATION

**(2)**



# MY PERSONALITY AT WORK.

AUTHENTIC  
STORYTELLER

DIRECT  
COMMUNICATOR

STRATEGIC  
VISIONARY

RESULTS-DRIVEN  
EXECUTOR

SYSTEMS-  
BUILDING  
STRATEGIST

I BUILD AUTHOR LEGACIES THROUGH NUANCED STORYTELLING AND PROVEN SYSTEMS. EVERY NARRATIVE HAS DEPTH AND PURPOSE BECAUSE THE RIGHT TESTIMONY AT THE RIGHT TIME CAN BREAK GENERATIONAL CYCLES.

**(3)**



# MY CREATIVE FLOW.

## DISCOVER THE STORY

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UNDERSTAND THE AUTHOR'S VISION AND AUDIENCE NEEDS.

## DEVELOP THE STRATEGY

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BUILD THE ROADMAP: MANUSCRIPT, MARKETING, LAUNCH.

## CRAFT THE NARRATIVE

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CREATE AUTHENTIC MESSAGING THAT RESONATES AND SELLS.

## BUILD THE PLATFORM

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CREATE AUTHOR PRESENCE AND COMMUNITY FOUNDATION.

## EXECUTE & OPTIMIZE

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LAUNCH WITH PRECISION AND TRACK RESULTS.

## FAVORITE TOOLS:

- GHOSTWRITING & EDITING
- PR & MARKETING STRATEGY
- COMMUNITY BUILDING
- LAUNCH CAMPAIGNS

**(4)**

# PORTFOLIO HIGHLIGHTS.



**SPOKE AT DUKE UNIVERSITY MED. SCHOOL**

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SHARED DOMESTIC VIOLENCE EXPERIENCE AND PROVIDED INFORMATION FROM *THE ESSENCE OF SURVIVAL*

**DEVELOPED LICENSED YOUTH PROGRAM**

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CREATED CURRICULUM FOR AT RISK YOUTH NOW IMPLEMENTED VIA CANVAS (BASED OFF ONE OF OUR BOOKS)

**PR STRATEGIES THAT DELIVER RESULTS**

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SECURED 6-FIGURE CONSULTING DEALS, NATIONAL MEDIA PLACEMENTS, AND TOP TIER SPEAKING ENGAGEMENTS FOR CLIENTS

**LED SIX MEDIA DAYS FOR 500+ ATHLETES**

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DIRECTED COMPREHENSIVE COVERAGE AND CONTENT STRATEGY FOR LARGE SCALE SPORTS EVENTS

**PROJECT: "150 BEST-SELLERS PUBLISHED"**

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COMPREHENSIVE SERVICES FROM \$47/MONTH COMMUNITY TO 50K GHOSTWRITING PACKAGES

**(5)**



TOTAL BESTSELLERS  
PUBLISHED: 150+

AVG SOCIAL MEDIA  
IMPRESSIONS:  
470K/MONTH

SERVICES OFFERED:  
\$47/MONTH TO \$115K  
PACKAGES

EDUCATIONAL FUNDING  
SECURED: \$250K+ IN  
SCHOOL CONTRACTS

# METRICS

SUCCESS ISN'T JUST  
NUMBERS, IT IS A  
MIXTURE OF STRATEGIC  
EXECUTION &  
AUTHENTIC  
STORYTELLING.

# THAT MATTER

(7)

# DISCLAIMER

(1)

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I PUSH BACK. I ASK HARD QUESTIONS. I WON'T LET YOU PLAY SMALL.

(2)

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I DIG DEEPER THAN YOUR CURRENT VISION. YOUR MASTERPIECE DESERVES MORE.

(3)

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I'LL SAY WHAT'S NECESSARY TO GET IT DONE. I DON'T MIND BEING THE BAD GUY.

(4)

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I'M CONFIDENT MY TEAM CAN BRING ANY VISION TO LIFE. PERIOD.

# LET'S CONNECT!



INFO@LEXXIKHANPRESENTS.COM

@MEDIAMAMI8

LEXXIKHANPRESENTS.COM

**THANK**

**YOU.**



YOUR VISION DESERVES  
MORE THAN WHAT  
YOU'VE BEEN SETTling  
FOR. LET'S BUILD YOUR  
PUBLISHING HOUSE,  
CREATE YOUR  
BESTSELLER, AND  
ESTABLISH YOUR LEGACY.  
READY TO OWN YOUR  
LANE?

**LET'S  
TALK**